APEX FUND LIMITED

WWW.APEXFUND.LTD

COMPANY PROFILE

IT'S AN AMAZING FINANCIAL FIRM TO GROW UP YOUR PASSIVE INCOME

Apex Fund Limited is a financial business platform developed under the control of an experienced team of highly qualified financial experts and professional traders for private highly profitable online investments.

By providing access to new and innovative financial investment strategies that enhance long-term commercial benefits. Apex Fund Limited intends to fulfil each client's individual business requirements. We provide exemplary service to our clients throughout this process and aim to deliver a superior rate of return to our investors and partners.

Apex Fund Limited invest in mining, real estate, agriculture, profitable purchase of government bonds.

Website: **www.apexfund.ltd**

Address: 6TH FLOOR 140 LONDON WALL, LONDON, ENGLAND, EC2Y 5DN

Email: support@apexfund.ltd

Apex Fund Limited strives to provide strong risk-adjusted returns, we know that providing the right information, insights, and resources is equally important to helping our clients reach their critical financial goals.

CONSISTENTLY RECOGNIZED FOR LEADERSHIP IN PROVIDING SERVICE

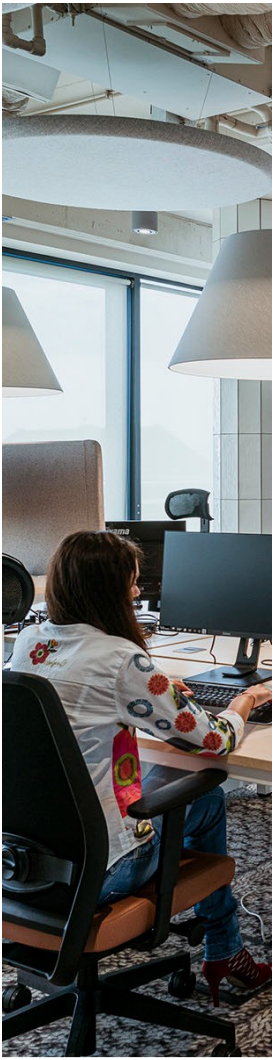
We make our business sustainable by ensuring the highest standards of ethics and service, building a resilient investing process, and developing an inclusive workplace culture engaged with our community.

Cryptocurrency Swap

We strive to cohere the gap between traditional finance and the cryptocurrency market. This will enable a safe and easy transition from the mass retail market into the crypto market. We will also accommodate a comprehensive growth in the adoption of cryptocurrencies and directly wider use of new cutting edge infrastructure which still new in the market.

Investing Resources

We are long-term, value-based investors focused on building diversified portfolios that outperform over the long term. We develop an asset allocation that is carefully aligned to each client's investing objectives and risk tolerance, and we use active managers where we expect they will deliver above-market returns, net of their fees.



Designed To Serve You

We fundamentally believe that clients should not have to choose between a global firm with deep investing resources and a boutique firm with a personal touch. Our ultimate goal is to deliver outperformance with a portfolio that is right for you.

Our Values

We value our people and embrace the future with an open mind.

Clients First

Our clients' success is paramount – their success is our success. We build and nurture long-term relationships with our clients by using our proven investing strategies.

Objectivity

We assess every investing opportunity objectively and with total impartiality. Our independence sets us apart and helps ensure that our decisions are well aligned

Teamwork

We're built on respect for each individual. It is our aim to create a true meritocracy in which talent and achievement are rewarded and opportunity is equally available

CORPORATE SOCIAL RESPONSIBILITY

We are committed to understanding, monitoring and managing our social, environmental and economic impact to enable us to contribute to society. We aim to demonstrate these responsibilities through our actions and within our corporate policies, ensuring that ethical behavior, fairness, courtesy and personal responsibility go hand-in-hand with professional competence and overall accountability.

We recognised that people come from all walks of life and we champion diversity as an important source of perspectives, opportunities, and relationships for our business and our people.

We continually seek to improve and encourage suppliers and contractors to adopt responsible business policies and practices for our mutual benefit. We conserve energy, use recycled supplies, recycle wherever

Apex Fund Limited is a company that is focused on generating solid earnings via a digital alternative investing,both for big and small investors. Our financial professionals have a vast experience in the field of digital investings. Business activity includes a wide range of activities from investing, both fiat currency and cryptocurrency, online advertising and fintech startups, solar energy, stock market, Gold mining, agriculture, custom manufacturing and many more. Any adult individual from any country in the world with Internet access, who hasaccepted our terms & conditions.

possible and promote paperless billing and correspondence as a key environmentally friendly policy.

Financial
• Service charge budgeting.
• Expenditure control.
• Arrears management.
• Monthly reconciliations.

Management
• Site inspections.
• Planned maintenance schedule.
• Contractor appointments.
• Mobilization and setup.

Health & Safety
• Arrange health & safety and fire risk assessments.
• Risk management.
• Compliance.
• In-house expertise.

Insurance
• Arrange buildings insurance.
• Arrange building revaluations.
• Arrange employer's liability insurance.
• Handle insurance claims.

Technology
We have an established technology infrastructure. As technology and needs continue to evolve, we're investing heavily in best-of-breed technology to effectively manage the complex interplay between property owners, occupants, contractors, assets and finances – delivering a brilliant user experience for residents and our people while ensuring compliance.

Sustainability
Not only are we custodians of the developments we look after, we're shared custodians of the planet we all call home. We're committed to doing our bit to tread gently and lessen our impact. From communicating electronically and virtual meetings, to adopting green energy and implementing recycling practices, we have led various initiatives on sites and in our offices for many years.

Community
It takes a community to turn a collection of buildings into a place that people want to live and work in. Not only do we nurture communities in the developments we manage, we're committed to giving back to the communities we operate in.

We are Apex Fund Limited! We are an independent company offering global wealth management and investing management client services. We've helped millions of investors worldwide pursue their real-life goals.

Our attitude to managing wealth is measured and insightful, with a consistent focus on preserving capital and delivering strong risk-adjusted returns.
We have consistently anticipated and responded to the changing needs of investors. We are driven by a commitment to provide individuals and institutions with the highest-quality investments and advice.

We have a team of professionals with world class experience working for you 24/7. Our goal is to provide our investors with a reliable source of high income, while minimizing any possible risks and offering a high-quality service, allowing us to automate and simplify the relations between the investors and the trustees. We work towards increasing your profit margin by profitable investing. We look forward to you being partof our community.

Apex Fund Limited offers an unparalleledlineup of traditional, alternative and ESG strategies you want with the performance you need toachieve your unique goals.

We are continuously innovating – thoughtfully evolving ours to deliver ever-better service and results for each and every client. We tailor solutions to meet your needs and deliver security you can rely on to keep assets safe.

In Apex Fund Limited, we emphasize understanding our client's requirements and providing suitable solutions to meet their investing criteria. Our aim is to utilize our expertise & knowledge which will benefit our clients and the users of our services. Our company believes that when a team outperforms expectations, excellence becomes a reality.
A solid pool of liquidity for the company's operations is provided by attracting private investments. By allocating a part of its profits to its investors, Apex Fund Limited provides the company's professionals with the necessary funds to carry out investing transactions, investings, and conversions. Thanks to this, you candistribute funds in various directions and not miss profitable projects and deals. Our approach to active investing management is based on an investing process that fully integrates sustainability analysis into our decision-making and is focused on long-term performance.

Our investing process underpins our differentiated thinking about the dynamics that drive and influence the performance of portfolios. We construct portfolios of sustainable markets with the confidence derived from our deep research and analysis.

•Making responsible investing decisions
•Holding ourselves to the highest ethical standards
•Respecting the interests of our clients and stakeholders

PROFITABLE FOR INVESTORS

Apex Fund Limited has sought to align our interests with those of our investors, investing partners, and employees. This has allowed us to proudly build and maintain a culture of ethical behavior, transparency, and social responsibility in both our investings and our operations.
By performing a wide range of operations, Apex Fund Limited makes profits from different diversified sources like investing operations on the cryptocurrency and currency markets, dividends from the implementation of successful startups, and commissions for exchange operations for large legal entities.
As a global investing firm, we foster diverse perspectives and embrace innovation to help our clients navigate the uncertainty of capital markets. We're fostering a culture of diverse perspectives and innovation to help advance our clients' success. And we're doing it responsibly—from how we act to how we trade because outcomes mean more than financial returns.
We're committed to helping you achieve better outcomes…the way you define them. We get there by empowering diverse perspectives and breaking through boundaries. We're collaborative and connected—and we never stop working for you.

Serving Our Clients

We work every day to earn our clients' trust, whether they're individual investors or the world's biggest institutions. By tapping a global network of diverse perspectives, we design innovative solutions tailored to meet investors' unique needs and engineered to deliver the performance they expect. We offer sophisticat-

ed wealth-planning tools and expert advice for high-net-worth individuals, families and smaller institutions, helping investors make their money meaningful.

Responsible investing is part of a growing movement—one we can help you embrace. Ultimately you don't have to choose between profits and purpose. You can pursue both. Responsible investing is more than a slogan. It involves real investing choices. But there are many ways to invest through a responsible lens—and sometimes it's hard to know where to start. Let us help you with the essentials.

Our strategies embodies our ability to cut through complexity with independent clarity, generating exclusive insights that reframe perspectives and strategies across markets and sectors. Embodies our ability to cut through complexity with independent clarity, generating exclusive insights that reframe perspectives and strategies across markets and sectors.

Our financial team also includes specialists who are experts in evaluating new private businesses called start-ups which have most chances to grow into large-scale and highly profitable enterprises. The idea is very simple: every business needs starting capital to go through bureaucratic formalities, rent premises, purchase equipment and other assets, hire employees and so on. As a rule, start-ups don't have sufficient funds to afford everything they need for effective activity. Banks are quite prudent to "newbies", so it is often very difficult to borrow as much as necessary from banks.

Apex Fund Limited intends to stay in business for a long time and do its best to ensure high revenue on investor's deposits. The more money we collect, the higher the return.

That's why Apex Fund Limited had started attracting small investings starting from only $15. Our experts had examined and analyzed the relevant investing markets and developed ahighly efficient investing strategy. Investors can choose from a variety of investing packagesto invest their funds for different periods of time and receive the best revenue at low risks. Please find more information on investing terms in your personal account.

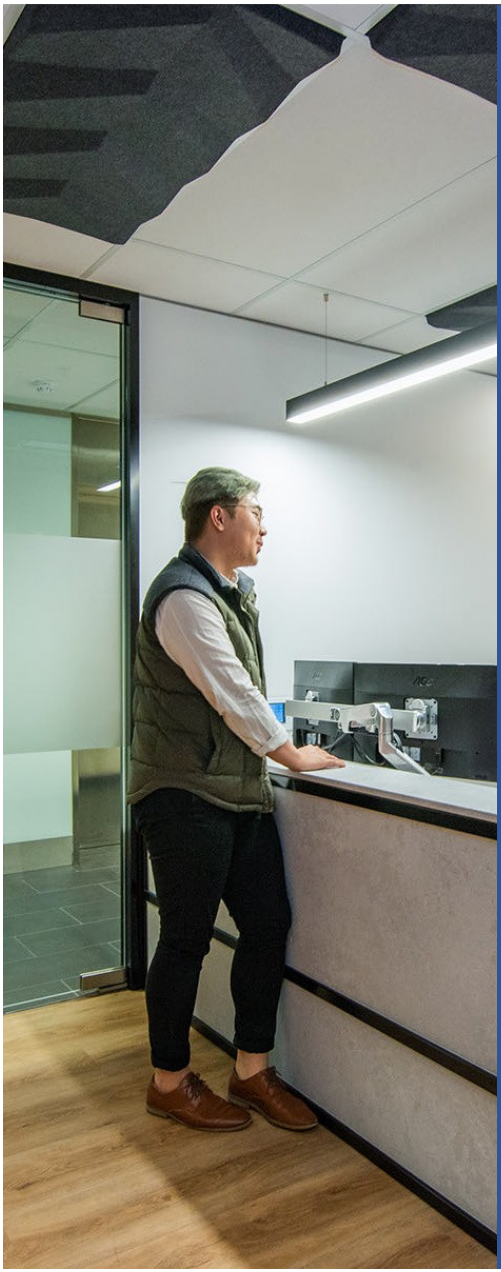
In addition to favorable investing proposal we also offer fair and transparent conditions of the affiliate program. You have the opportunity to start a business of your own and earn additional money by just sharing the word of our Company and demonstrating its potential to others. Our referral rewards program offers earning from deposits made by your referrals.

Apex Fund Limited is a safe place to keep and increase your money

DEDICATED EXPERTS

We are investing experts with an explicit focuson protection and security. We understand that every customer has different circumstances and objectives and it's these differences that influence our diverse range of products. Each of our clients is assigned a personal gold consul-tant to offer expert guidance on products, markets and timing, with no obligation to purchase. Not merely a shopping basket experience, our investings are tailored to the investor and designed to minimize tax exposure.Our in-house specialists hold qualifications in Law, Accountancy, Investing Banking and Property and use their broad and extensive knowledge to deliver practical and tax-efficient solutions for our clients.

Apex Fund Limited offers a uniquely consultative approach to purchasing and selling physicalgold and silver, regardless of how much you arelooking to invest.



INVESTOR FRIENDLY.

Our online support team will always be there to respond to you, helping you attain the best possible investing experience.

A TEAM OF PROFESSIONALS.

With our team of professionals, Our investing strategies guarantees you a considerable return on investings to secure your future.

ANALYZE YOUR BUSINESS.

Our investing plans are carefully formulated to generate maximum profits with minimum investing.

LEGAL COMPANY

Our company conducts absolutely legal activities in the legal field. We are certified to operate investing business, we are legal and safe.

HIGH RELIABILITY

We are trusted by a huge number of people. We are working hard constantly to improve the level of our security system and minimize possible risks.

We pride ourselves on our simple and tailored strategy, working with beginners and experienced investors alike, to find the precious metal investing that will benefit those most. Whether you are looking to convert personal savings or part of your pension into physicalgold or silver, we can provide a tax-efficient solution. In addition, our Buy Back Guaranteemeans your gold and silver investing is asliquid as the cash in your bank account.

OUR CREDENTIALS

Apex Fund Limited has quickly established itself as a trusted market leader. We are members of the Royal Numismatic Association, European Numismatic Association, European Chamber of Commerce and the Information Commissioner, as well as being frequently featured in the Press including FT,Daily Mail, Reuters, WSJ, Money Week, Observer, Guardian, Your Money and others.

Quality and performance

We provide a disciplined value approach to your investing planning with our top-down, bottom-up approach to research. We aim to achieve sustainable income and capital gains from your investing portfolio by following consistent value-based guidelines. With the utmost regard for client confidentiality, we offer objective financial advice with investment strategies that work delivered through service that is not driven by commissions but a share of investing performance.

Experienced Portfolio Managers

Apex Fund Limited comprises of a team of professional account managers aimed at adequately maximizing account profits.

24/7 Support Service

We understand how important having reliable support service is to you. Please don't hesitate to contact us should you have any questions and we will get back to you in no time!

OUR ADVANTAGES

Taxation

As a governance oriented investing firm, we help fund public works and services—and to build and maintain the infrastructures used in our resident country through our prompt tax filings.

Daily Income

You will receive earnings every 24 hours on all days of the year. Your deposit is working all the time, even on weekends and holidays.

Fast Withdrawals

Your withdrawal will be processed by our operators as fast as possible. Maximum waiting time is up to 24 hours

Data Protection

We make every effort to ensure that your data and funds are 100% secured. We only use secure connections and top-class servers.

ALGORITHMIC INVESTING

In addition to manual investing by top-level traders, our specialists have developed specialized software (robots) that trades according to specified algorithms and brings a stable income to the company.

EXCHANGE OPERATIONS

Our company provides an opportunity to exchange funds for both private clients and companies. Low commissions with large volumes of transactions bring good additional income.

BENEFITS OF INVESTING WITH US

•We share information efficiently, improving collaboration and productivity.
•We're succinct, candid and kind.
•We practice active listening.
•We talk to people directly about issues, instead of concealing or choosing gossip.

Positive energy

•We're optimistic about the future and determined to get there.
•We co-create solutions instead of choosing blame and criticism.
•We create moments of play at work.
•We take care of each other, and help each other grow.

Continuous learning

•We view every situation as an opportunity to learn (especially when the going gets tough).
•We're more interested in learning than being right.
•We value giving and receiving regular feedback.
•We learn from and mentor those around us.

Efficient execution

•We complete high quality work quickly by working smarter, not harder.
•We value completing tasks, instead of just talking about them.
•We prefer automation over manual work.
•We prioritize, focusing on the 20% that will get us 80% of the impact.

Funds Management

In recent years the investing industry, and in turn investors, have introduced a new gauge: Apex Fund Limited – Environment, Social and Governance – as a supplement to traditional financial gauges.

Apex Fund Limited changes are happening faster than ever, reshaping how people live and invest. We believe that Apex Fund Limited factors are going increasingly mainstream and can be used to drive investing outperformance.

Investing for a sustainable future

The era of green bonds has arrived. We are seeing the increasing use of bond markets to raise capital to fund the low-carbon economy, especially from the issuance of 'green bonds'.

While many in the fixed income market are grappling with green bonds, others are working out how best to incorporate broader environmental, social and governance Apex Fund Limited strategies into their portfolios, a task rapidly growing in importance.

Why does it matter?

Apex Fund Limited changes are happening faster than ever, reshaping how people live and invest. We believe that Apex Fund Limited factors are going increasingly mainstream and can be used to drive investing outperformance.

Making the first step right is crucial to the long road of investings. Of the five steps, the first is to assess your risk tolerance and decide the most suitable asset allocation for yourself.

Different people have different attitudes towards investing. Some are not willing to take any risks or withstand losses, and therefore would rather forgo potentially higher returns. Some are willing to take some risks but tend to avoid huge volatility. Some are willing to take risks in exchange for returns that outperform the markets.

How to gauge one's risk tolerance? Look at your investing horizon. Put it simply, the longer your investing life, the higher the risk you can take because you can afford the time to last a cycle, which helps smooth outshort-term volatility. For instance, a young person just starts working, who is still far from retirement, can take more risk.

Sustainable investing

On the contrary, the shorter the investing period, the lower the risk one can take. Assuming you are going to retire next year, and not receiving any regular income, you just do not have the time to recover all losses if your investings take a nosedive all of a sudden.

Besides, your risk tolerance is dependent on your life goals. Ask yourself if you need to set aside funds for your children's education? Are you going to buy a property in the near future? These factors will have an impact on your cash flow. After all, we all need to reserve some cash at all times just in case there are emergencies.

Balancing risk and return is the key to long-term investing isn't it perfect to have an investing tool that always tops the performance league, and investors can stay worry-free just by holding it? The truth is that there are ups and downs in all economic cycles and the markets are capricious. Even investing experts find it hard to predict the performances of all asset classes.

Investors should therefore avoid putting all eggs in one basket but allocate assets across different sectors and geographies. That could help diversify the risk of an investing portfolio, and capture investing opportunities at different times for more stable returns in the medium- to long-term.

To make diversification works, an investing portfolio should include assets that are complementary, that tend to react differently to the same macro condition. More precisely, some negative elements in the market might cause an asset to decline sharply, but pose little threats to another. In the world of investment, such pairs are called lowly-correlated assets. They can effectively balance the risk and return of an investing portfolio.

Portfolio management

In the investing journey, investors should start off by constructing a portfolio that accommodates their investing objectives and risk profiles. However, setting up the initial asset allocation is merely a starting point. It is equally important to regularly rebalance the portfolio to ensure the asset weightings are consistent. Overlooking the need to rebalance the portfolio can prevent investors from achieving their long-term investing goals.

Market changes shift portfolio away from initial objective

In an investing portfolio, the relative weights of different asset classes may change

due to market fluctuations, which lead to a shifted asset allocation that deviates from the original target. In this case, rebalancing the portfolio will mean restoring the weightings of portfolio assets to the original designed levels.

Hedge Funds and Private Equity

The Company's investings in externally managed private equity funds and hedge funds, as well as private equity direct and co-investings.

The portfolio seeks to maximize risk-adjusted returns and diversify exposure by industry and geography, while giving the Company a global view of the alternative investing landscape.

With our archiving capacities and constant education of our staff, monitoring ever changing regulations and global finance requirements we are sure we can be a valuable ally in your expansion.

Hit your investing targets with the right approach

Once you have identified your investing targets, you can put your cash into different asset classes and construct a portfolio based on your risk tolerance. The idea of asset allocation is to include equities, bonds and other investing tools in a basket. Since different investing vehicles come with different risk-return profiles, asset allocation is never easy.

Generally, the higher the potential return of an asset class, the higher the risks it carries.

Capital Markets

With different packages, our system is modelled to accommodate everyone no matter how much you have to invest.

A Team of Professionals.

With our team of professionals, our investment strategies guarantees you a considerable return on investings to secure your future.

Administrative services

Let our dedicated staff take care of all your administrative services. Paperwork, contracts, legal, we take care of all the boring things.

Apex Fund Limited offers an unparalleled lineup of traditional, alternative and ESG strategies you want with the performance you need to achieve your unique goals.

Healthy dose of ambition, a willingness to go the extra mile and a strong sense of camaraderie are what we look forward to for our clients.

Our goal is to be at the heart of the financial services industry as businesses expand across.

Inclusion

Our culture encourages employees to feel comfortable bringing their whole selves to work.

Professional excellence

Our employees are passionate about the business and committed to our clients.

Continuous learning

We offer our employees a diverse, flexible and transferable curriculum that allows for their continued development and growth.

INVESTMENT
PLANS

INVESTMENT PLANS WITH PAYMENTS FROM 5% OF DEPOSIT AMOUNT AND INSTANT FUNDS WITHDRAWAL TO YOUR PERSONAL ACCOUNT

SILVER PACKAGE
(TRIAL PACK)
$15 - $999
RETURN 5%
DURATION 2 DAYS
REFERRAL BONUS = 5%

GOLD PACKAGE
$1,000 - $9,999
RETURN 10%
DURATION 2 DAYS
REFERRAL BONUS = 5%

DIAMOND PACKAGE
$10,000 - $49,000
RETURN 15%
DURATION 2 DAYS
REFERRAL BONUS = 5%

PLATINUM PACKAGE
$50,000 - UNLIMITED
RETURN 20%
DURATION 2 DAYS
REFERRAL BONUS = 5%

1 MONTH PACKAGE
$5,000 - $19,999
RETURN 10% DAILY
DURATION 30 DAYS
REFERRAL BONUS = 5%

3 MONTHS PACKAGE
$20,000 - $49,999
RETURN 15% DAILY
DURATION 90 DAYS
REFERRAL BONUS = 5%

6 MONTHS PACKAGE
$50,000 - $99,999
RETURN 20% DAILY
DURATION 90 DAYS
REFERRAL BONUS = 5%

1 YEAR PACKAGE
$100,000 - UNLIMITED
RETURN 30% DAILY
DURATION 365 DAYS
REFERRAL BONUS = 5%

FILE COPY

CERTIFICATE OF INCORPORATION
OF A
PRIVATE LIMITED COMPANY

Company Number **07429775**

The Registrar of Companies for England and Wales, hereby certifies that

APEX FUND LIMITED

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by shares, and the situation of its registered office is in England and Wales

Given at Companies House, Cardiff, on **4th Nov 2010**

N074297757

Companies House

THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES

The above information was communicated by electronic means and authenticated
by the Registrar of Companies under section 1115 of the Companies Act 2006